

Press Release

For Immediate Release:

Subject: **Local Magician Conjures Featured Role in Major Motion Picture**

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Local magician, James Wells, who performs under the name, Jersey Jim Comedy Magician, will be appearing in the upcoming Universal Studios film, *“Couple’s Retreat”* starring Vince Vaughn and Kristin Davis of *“Sex and the City”*-fame.

Jim performs illusions and amazing sleight of hand with a comedic flair for adults and corporations, including the world famous Magic Castle in Hollywood. But it was Jim’s special talent for entertaining children that landed him the choice movie role.

After causing a Beverly Hills birthday boy to levitate in mid-air, Jim caught the attention of a talent agent whose child was also at the party. One party led to another until Jim received a call from a casting agent.

“We heard you’re the best family magician in Los Angeles,” they said. “Of course, I immediately agreed,” Jim says with a chuckle. Jersey Jim performs throughout the Los Angeles area and is in high demand by family audiences.

Besides being a magician since the age of 12, Jim holds two California teaching credentials, a BA in film production and an MFA in screenwriting, and is a member of the Writers Guild of America,

Jim draws on his experience as a graduate of the prestigious UCLA film school and as a working screenwriter to create original and hilarious routines that you will see from no other magician.

Jim’s part in the film was shot this December. “They were 12-hour days. I took it upon myself to entertain the children between takes. Later, all the filmmakers told me they had never seen children react that way. It was heartening to hear,” Jim relates.

The film’s director, Peter Billingsley, was himself a child actor. “Peter is an amazing director,” Jim says. It was really something to see a big-time film crew in action. It was like watching a Napoleonic campaign. I had my own trailer, even my own stand-in!”

The film was written by Jon Favreau, and is about four married couples who are undergoing couple’s therapy. Jim plays the role of a magician who is entertaining at a birthday party at one of their homes. The cast also includes Jason Bateman and Faizon Love.

The film is still in production and does not have a release date as yet. To learn more about Jersey Jim visit his website at www.JerseyJimMagic.com.